

Podcast & Panel Intro Template

The host just said your name. Sixty to ninety seconds:

- 1 The work, in one human sentence (no title recital): "I help _____ do _____."

- 2 The why-now: what you are focused on this season and why it matters beyond you.

- 3 One texture detail that makes you a person: the origin moment, the odd path, the thing you can't stop noticing.

- 4 **Stop. Hand it back.** A strong intro ends before the listener expects it to.

Practise twice, post the second. What you cut between attempt one and two is the lesson.

Titles can come along. They can't drive.
