

REVEAL, DON'T EXPLAIN

Show the moment.

EXPLAINING

"It was a tense meeting. I felt undermined."

REVEALING



"He interrupted me three times. The third time, I stopped mid-sentence and didn't start again until the room went quiet."

Same moment. In the second one, **you're there.**

Trust the listener to **arrive at the meaning.**



The Ripple Network · One ripple can change the tide.